

# Press Release



FOR IMMEDIATE RELEASE

## **The Amazing Spider-Man 2 Cast and Director to Walk the Red Carpet at Marina Bay Sands**

*First-Ever Global Media Event to Support a Hollywood Film at Singapore's Iconic Landmark*

**Singapore** (20 March 2014) – Marina Bay Sands and Sony Pictures are proud to present Singapore's first ever global media event to support the highly anticipated upcoming motion picture *The Amazing Spider-Man 2*. In Singapore, Andrew Garfield, Emma Stone, Jamie Foxx and director Marc Webb will all take part in the event, walking the grand red carpet at the skating rink on 27 March.

This is the first global film event for a Hollywood movie to be held in Singapore and at Marina Bay Sands. It joins the past star-studded line-ups of other renowned movie premieres that have been held at the integrated resort.

"Marina Bay Sands is proud to host the global event for *The Amazing Spider-Man 2* motion picture. This adds yet another dimension to our multi-tiered entertainment strategy, showcasing the endless possibilities the integrated resort has to offer as Asia's leading entertainment destination," says George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands.

Marina Bay Sands will also be conducting two giveaways that will give Facebook fans the opportunity to win exclusive passes to the red carpet and press conference. Lucky fans will have the opportunity to win VIP-entry into the red carpet area as well as attend the global press conference through the Facebook pages for the integrated resort and Spider-Man.

### **Facebook Giveaway #1: Spot the Amazing Spider-Man at Marina Bay Sands**

From 21 March to 25 March 2014, visitors to the integrated resort will be able to spot Amazing Spider-Man logos at various locations around the whole destination. Facebook users have to spot and snap a photo of any one of the logos and submit their entry via

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email. The first 50 submissions received will win one pair of passes to attend the red carpet and press conference event.

To enter the contest:

1. Head down to Marina Bay Sands between 21 March and 25 March 2014
2. Spot one of the five Amazing Spider-Man logos located around Marina Bay Sands
3. Snap a photo of the logo and submit your entry together with your name, contact number and NRIC or Passport number to [socialmedia@marinabaysands.com](mailto:socialmedia@marinabaysands.com)
4. The first 50 who submit the right photo entries will win a pair of passes to the event

## **Facebook Giveaway #2: #UseYourPowerSG**

Spider-Man is the first superhero ambassador for Earth Hour. In conjunction with Earth Hour 2014, we want to encourage our Facebook fans to think about how they can use their power to make change a reality.

From 21 March to 25 March 2014, Facebook fans can look out for our contest post on our Facebook Wall and tell us in the comments section what they would do that is within their power to combat climate change.

To enter the contest:

1. Log on to Facebook between 21 March to 25 March 2014 and “Like” the Marina Bay Sands Facebook page
2. Look out for our Facebook contest post entitled ‘#SpiderMan Giveaway #2: #UseYourPowerSG’ and leave us a comment within the comments section stating how you would use your power to save the environment and be a superhero ambassador like Spider-Man.
3. Comments must not be longer than 20 words
4. The first 50 who submit a valid response will win a pair of passes to the red carpet and press conference event.

We’ve always known that Spider-Man’s most important conflict has been within himself: the struggle between the ordinary obligations of Peter Parker and the extraordinary responsibilities of Spider-Man. But in *The Amazing Spider-Man 2*, Peter Parker finds that his greatest battle is about to begin. It’s great to be Spider-Man (Andrew Garfield). For Peter Parker, there’s no feeling quite like swinging between skyscrapers, embracing being the hero, and spending time with Gwen (Emma Stone). But being Spider-Man comes at a price: only Spider-Man can protect his fellow New Yorkers from the formidable villains that threaten the city. With the emergence of Electro (Jamie Foxx),

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Peter must confront a foe far more powerful than he. And as his old friend, Harry Osborn (Dane DeHaan), returns, Peter comes to realize that all of his enemies have one thing in common: Oscorp. Directed by Marc Webb. Produced by Avi Arad and Matt Tolmach. Screenplay by Alex Kurtzman & Roberto Orci & Jeff Pinkner. Screen Story by Alex Kurtzman & Roberto Orci & Jeff Pinkner and James Vanderbilt. Based on the Marvel Comic Book by Stan Lee and Steve Ditko. *The Amazing Spider-Man 2* will be released in theatres internationally beginning 16 April 2014, and in the U.S. on 2 May 2014.

#### **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands, which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

#### **About Sony Pictures**

Sony Pictures Entertainment (SPE) is a subsidiary of Sony Entertainment Inc., a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production, acquisition and distribution; television production, acquisition and distribution; television networks; digital content creation and distribution; operation of studio facilities; and development of new entertainment products, services and technologies. For additional information, go to <http://www.sonypictures.com>.